

CAPTURE Evaluation Needs Assessment

Summary Report

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Purpose and Objectives of the Needs Assessment

This report is an extension of the pilot needs assessment conducted in the spring of 2010 among chronic disease prevention practitioners and evaluators in Ontario. As before, the main purpose is to understand the perspectives of practitioners, evaluators and managers who work in chronic disease prevention programming, policy development and evaluation regarding:

- Gaps in information needed to inform intervention planning and implementation
- Current evaluation practices and supports
- Gaps in evaluation supports
- How to support the collection and sharing of lessons learned from practice
- Likelihood of accessing a range of potential CAPTURE evaluation supports

Findings will help to inform the design and marketing of the CAPTURE platform.

Participant Recruitment

Recruitment criteria included; front-line practitioners, health planners, evaluators and managers working in health promotion and/or chronic disease prevention who are involved in planning, implementing or evaluating programs and/or policy. The survey was disseminated in both English and French.

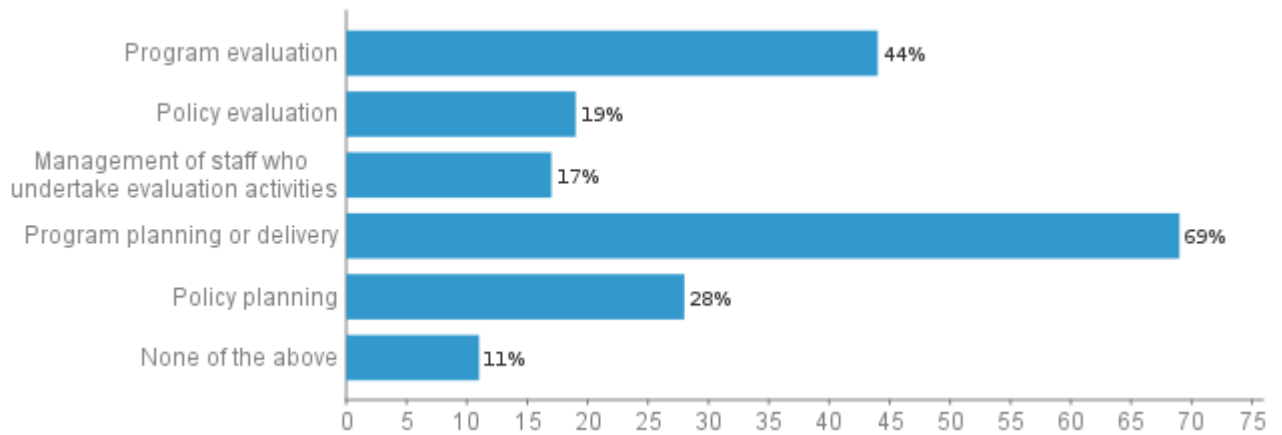
A link to the online survey was disseminated via provincial chronic disease prevention, public health and health promotion organizations in all provinces, except Ontario. Ontario was not targeted for the National Needs Assessment because Ontario practitioners were the focus of the pilot needs assessment and focus groups and the evaluation questions were similar for both surveys. Some Ontario practitioners did participate in the survey.

There was surprisingly high representation of respondents from Manitoba and New Brunswick and surprisingly low participation of respondents from Alberta and Nova Scotia. This may be explained by the method of provincial dissemination of the request. In provinces where the survey link was disseminated via targeted listservers (e.g. New Brunswick, Manitoba) there appeared to be a greater response. In provinces where the provincial organizations disseminated the survey link to their membership through their website, there tended to be a lower response.

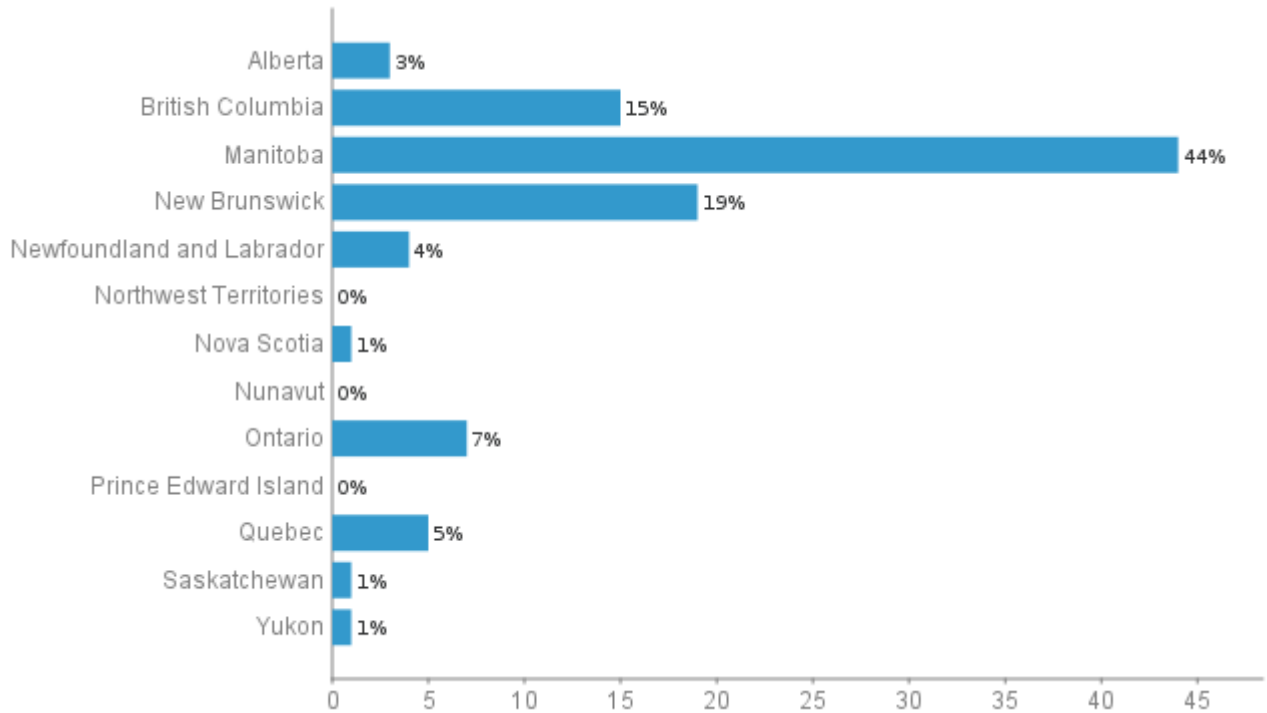
The online survey was open from June 15th – August 15th 2010. As an added incentive, participants were invited to submit their email address for a chance to win one of ten \$25 Indigo Bookstore gift certificates. Confidentiality was maintained by separating email addresses from survey responses prior to collating and analyzing the data.

Of the 175 respondents who entered the survey, 134 met the survey qualification criteria and 104 completed the survey.

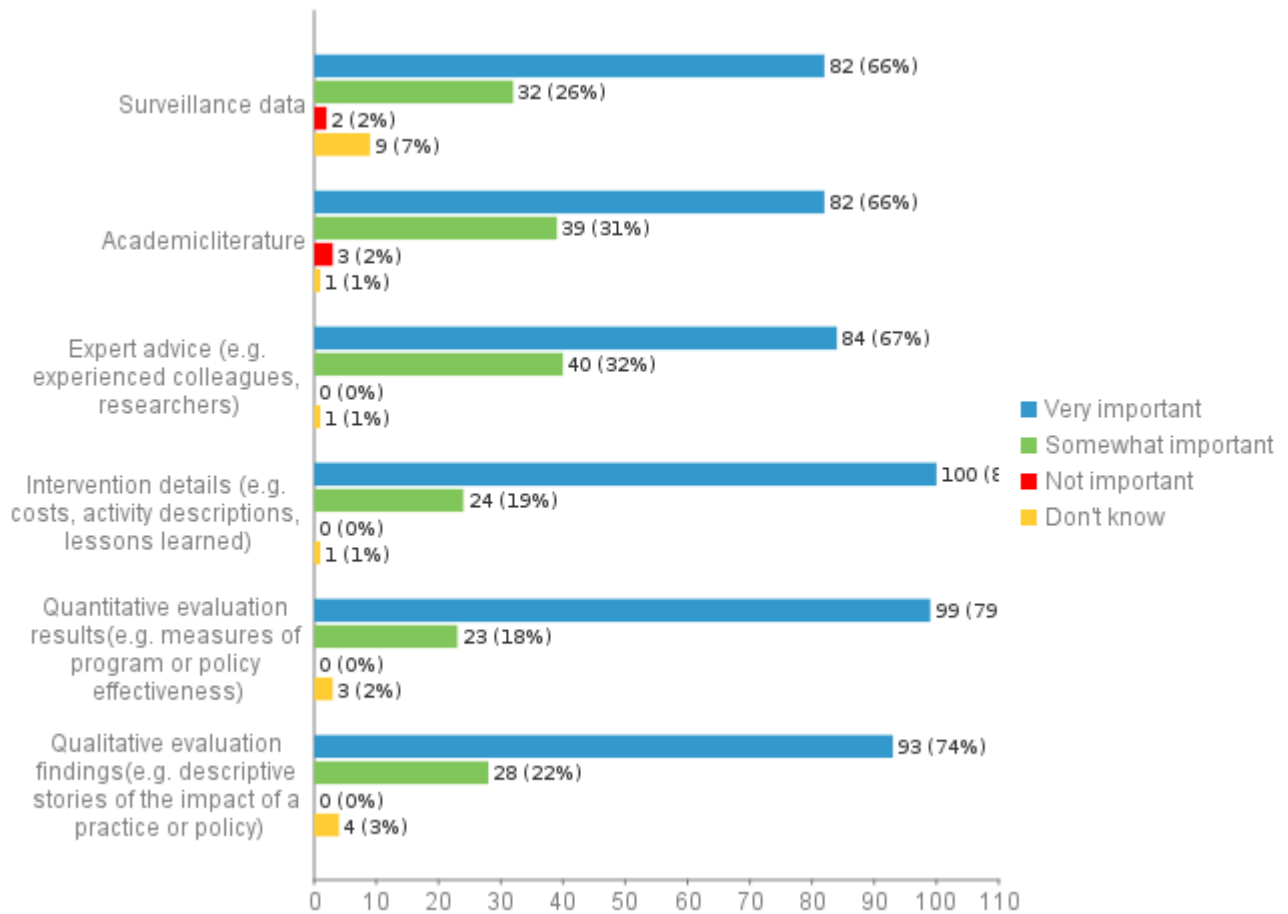
In which of the following Health Promotion and Chronic Disease Prevention activities are you engaged?



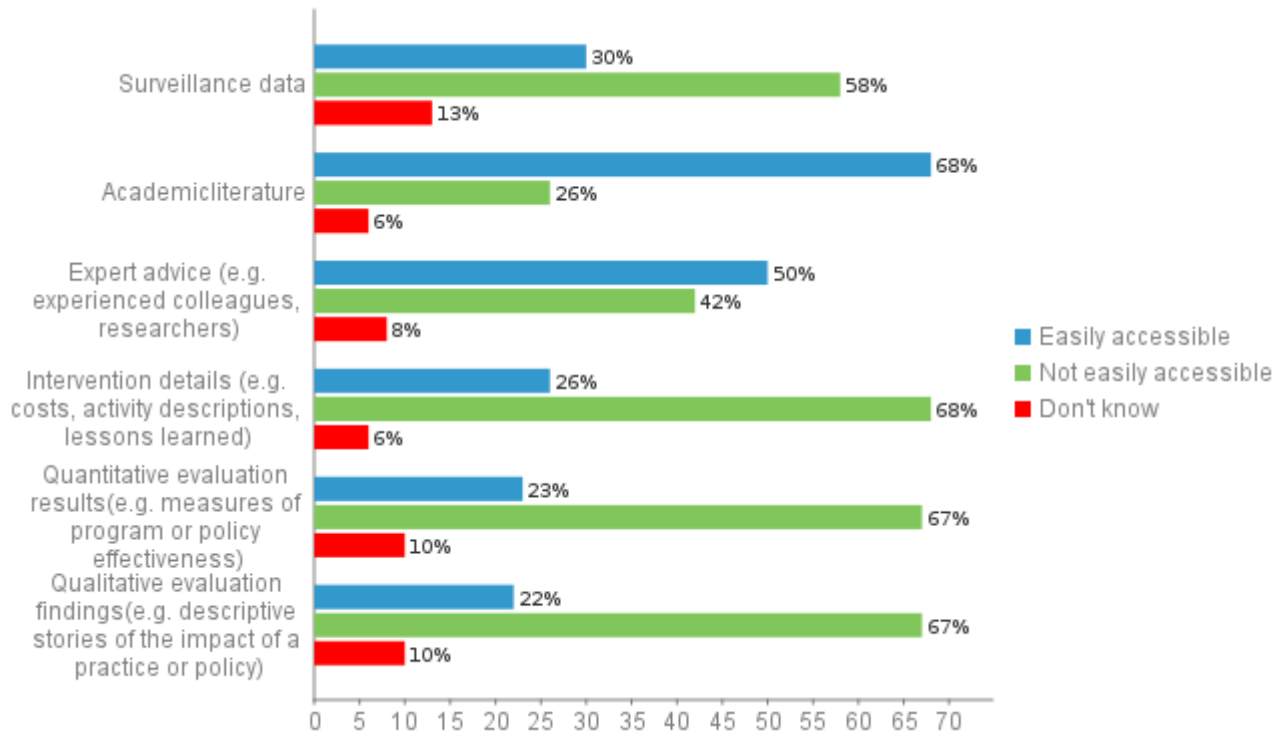
In which province or territory do you work?



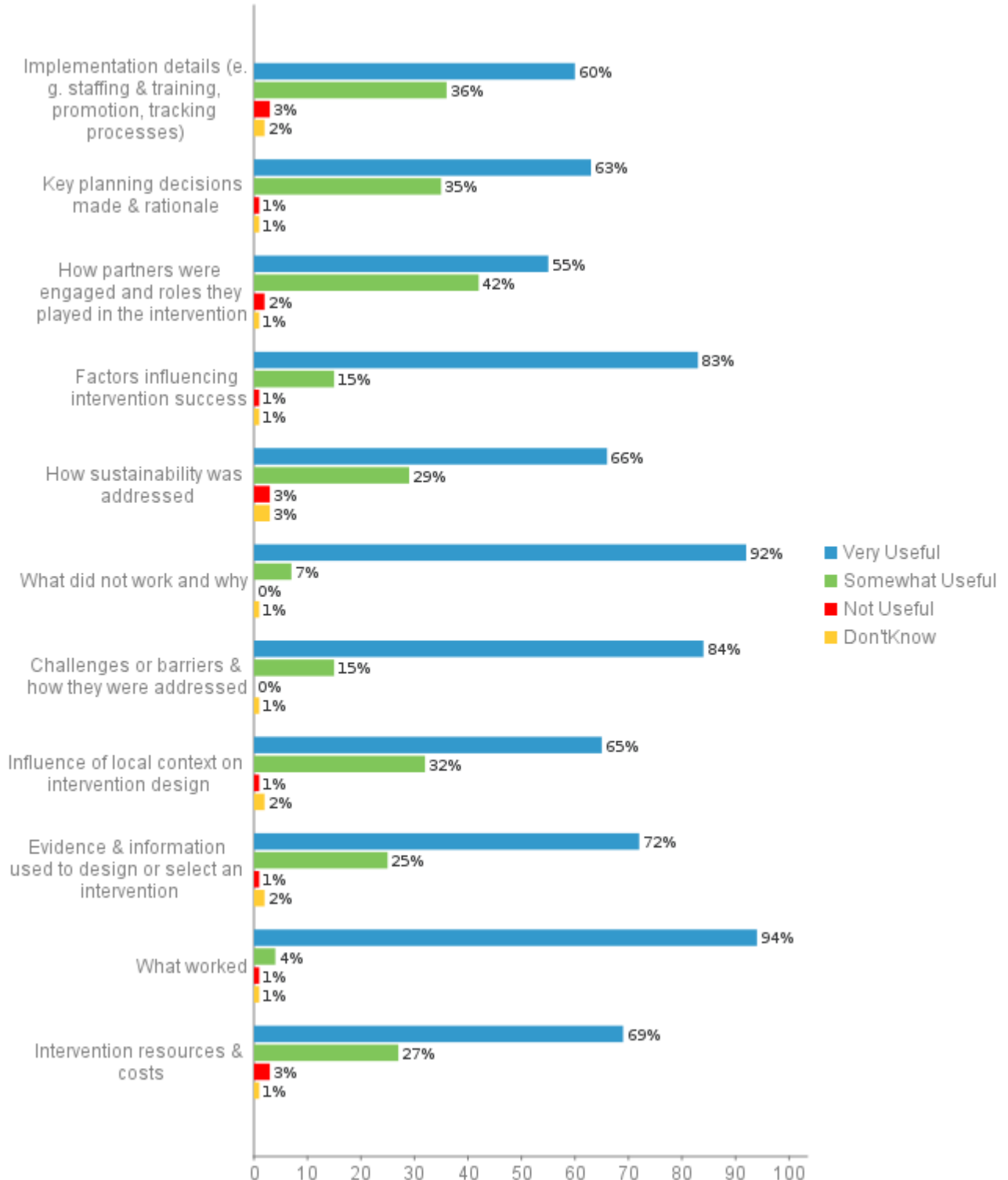
For each of the following types of evidence, please rate its **IMPORTANCE** to your work.



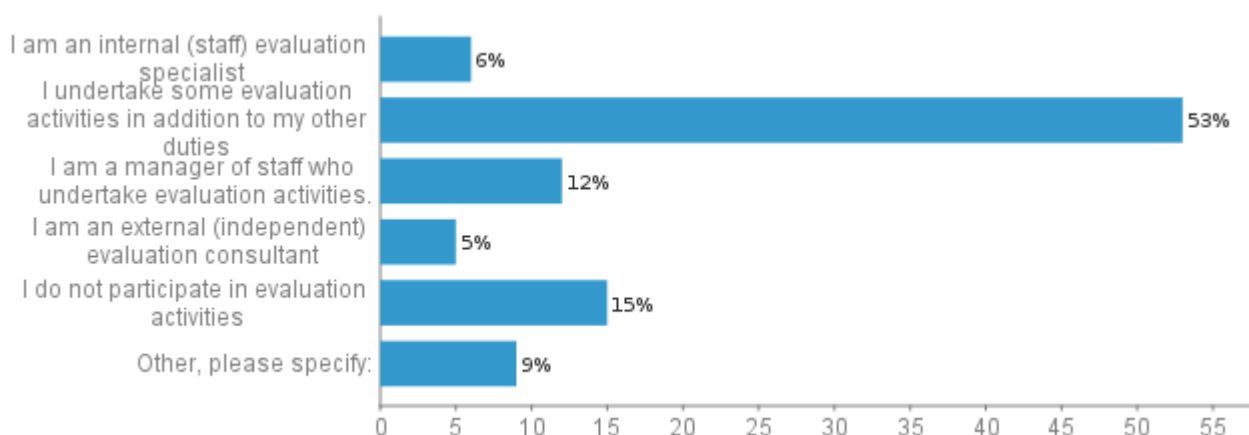
For each of the following types of evidence, please rate its ACCESSIBILITY.



Real-world evidence is the knowledge you gain as you plan, implement, and evaluate your interventions. How useful is the following information for your work?



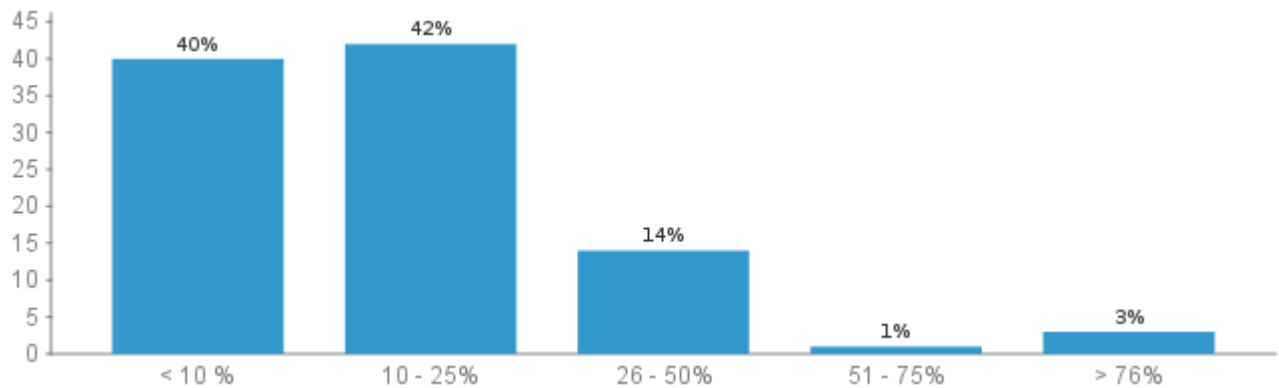
Which of the following best describes your current role in evaluation?



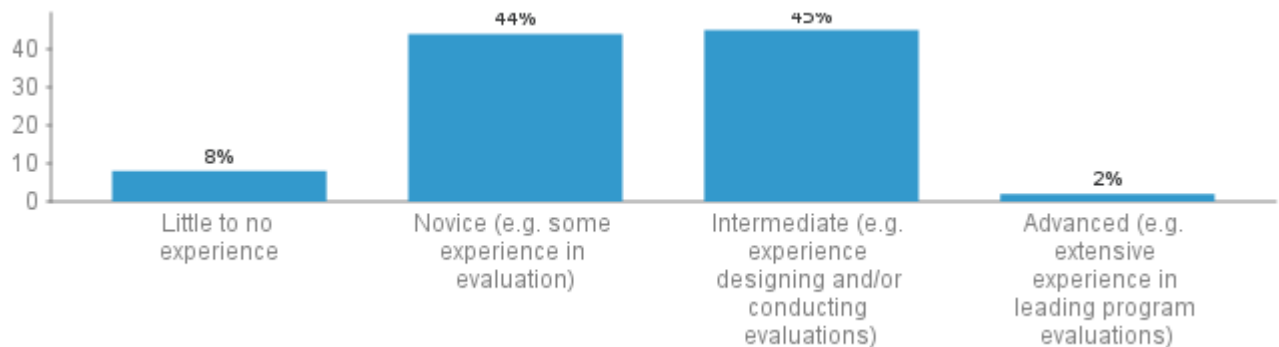
Which of the following best describes your current role in evaluation? (Other, please specify)

#	Response
1.	currently taken TEIP master training to improve evaluation skills and to become more involved in the process
2.	I deliver programs
3.	I work with evaluation specialists
4.	Évaluation au sens large, que je qualifierais mieux de recherche interventionnelle
5.	I do not participate in evaluation but submit mid and post evaluation to the people taking sessions with My Choices my Health Program in NB
6.	Directrice d'établissement qui travaille au développement d'une stratégie reliée à la prévention et à la gestion des maladies chroniques
7.	Analyste en développement et échange de connaissances (y compris les résultats d'évaluation)
8.	I manage quality improvements for projects and programs that have an evaluation component built into them.
9.	Internal staff, I encourage and use evaluation
10.	Je suis évaluée

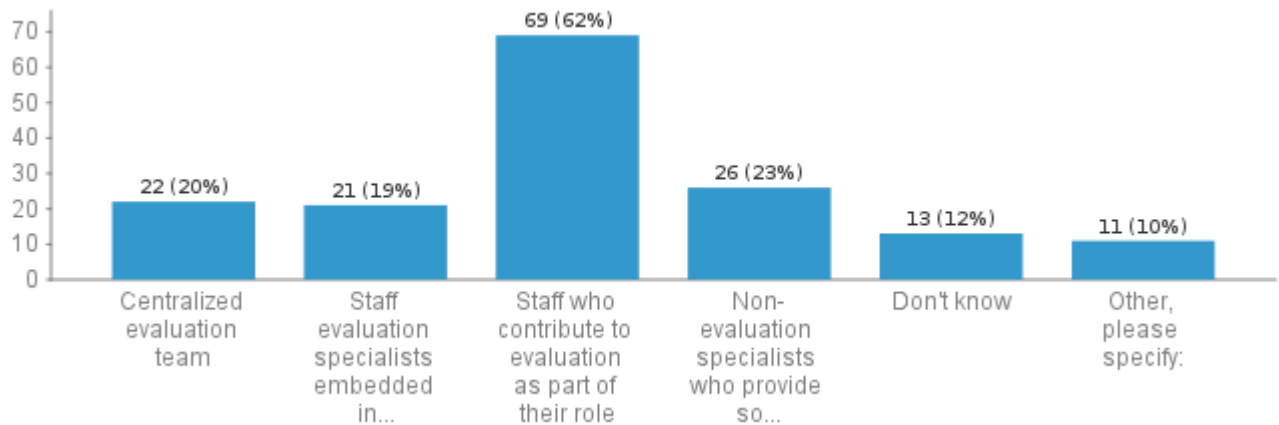
Approximately what percentage of your work time involves evaluation activities?



Please rate your level of evaluation experience.



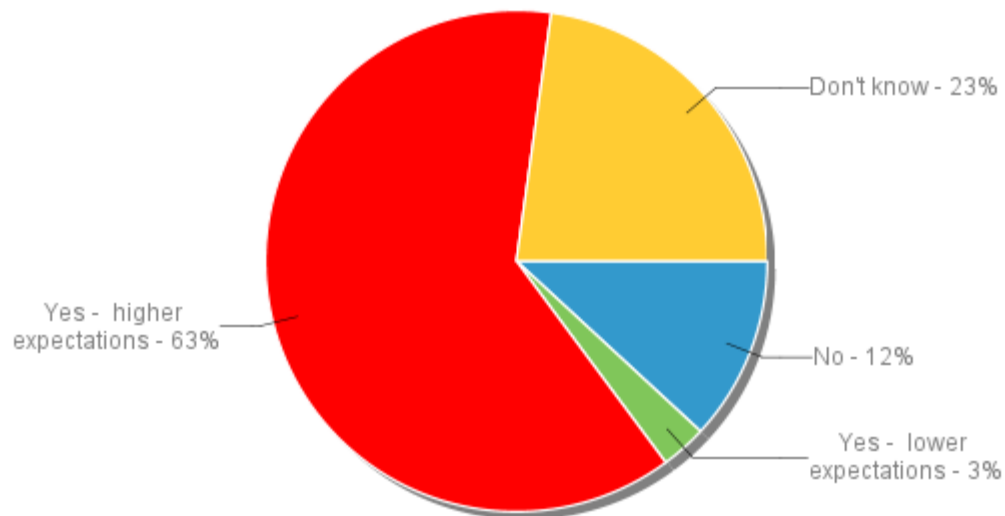
How is the evaluation function staffed in your organization?



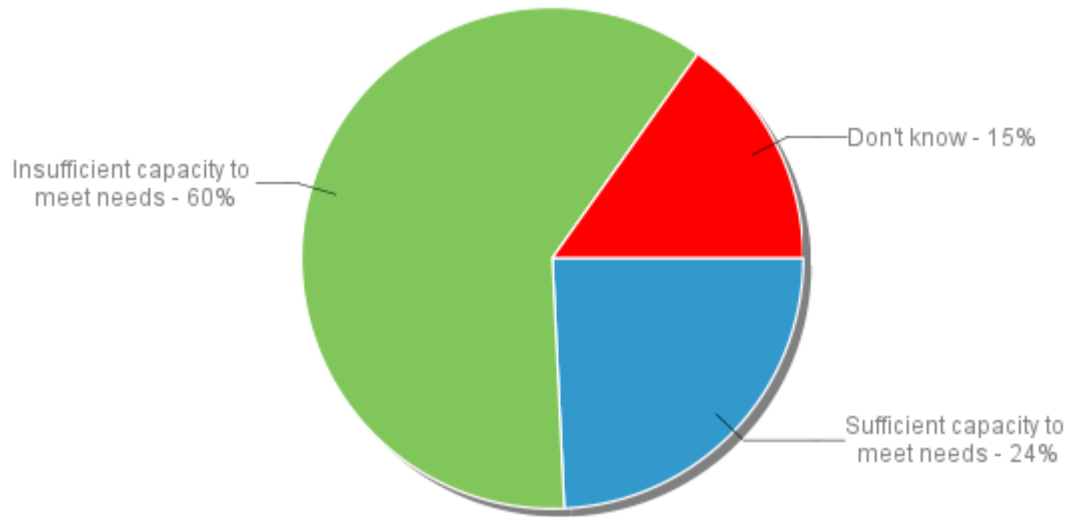
How is the evaluation function staffed in your organization? (Other, please specify)

#	Response
1.	not happening consistently
2.	various areas do program evaluation
3.	Directors with Managers and staff try to evaluate programs and services as they go with limited support from experts
4.	exec director with evaluation as part of portfolio
5.	external consultant
6.	No evaluation help available
7.	Decision Support, Quality & Risk management
8.	vacant position
9.	but not many departments have evaluation specialists
10.	centralized evaluation team, not very accessible, not versed in public health evaluation (just clinical)
11.	N/A
12.	external experts accessed via contract

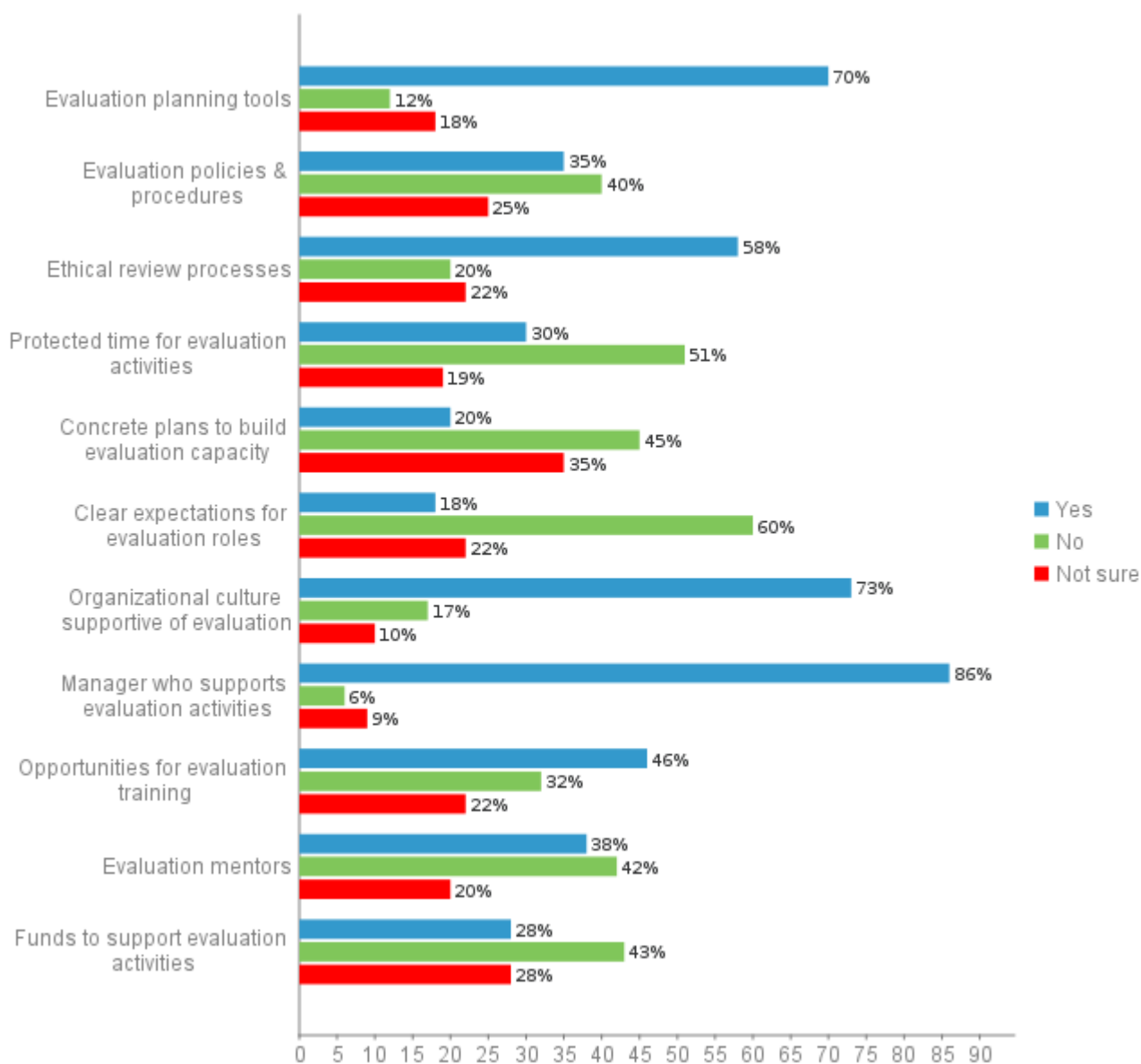
Do you anticipate that expectations around evaluation activities will change over the next two years in your organization?



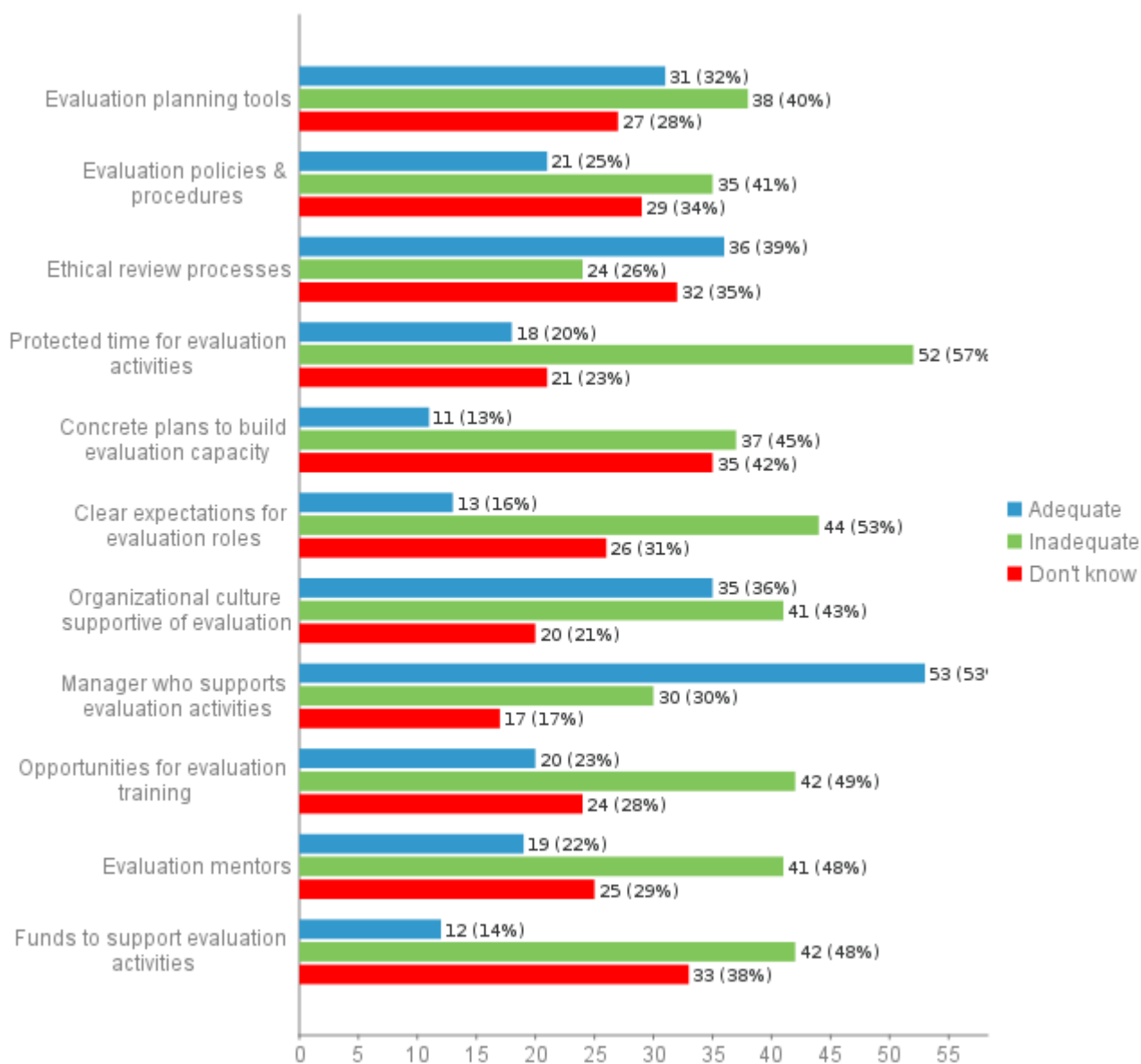
Overall, how would you rate your organization's capacity to meet its evaluation needs?



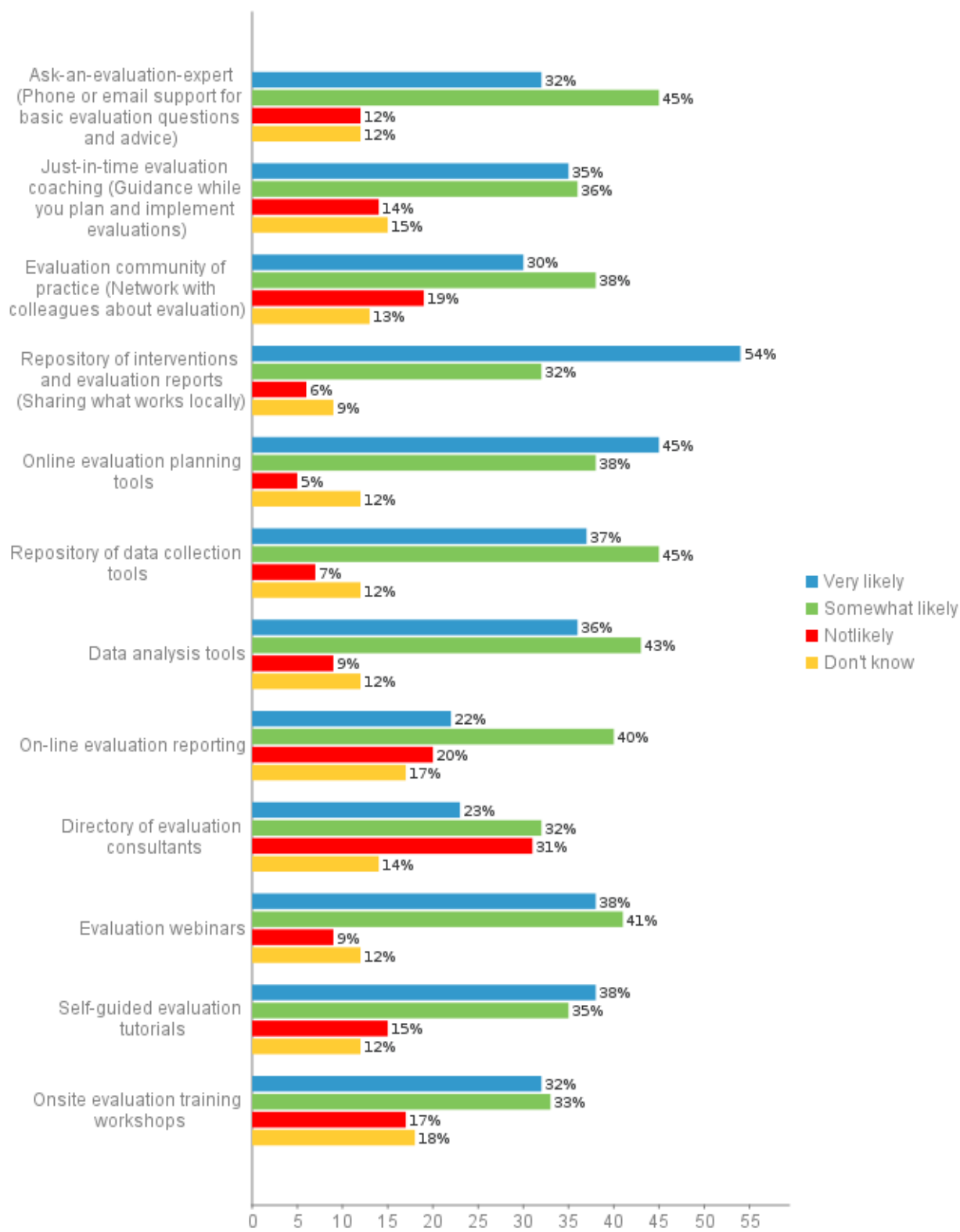
Please indicate whether the following evaluation supports are AVAILABLE at your organization.



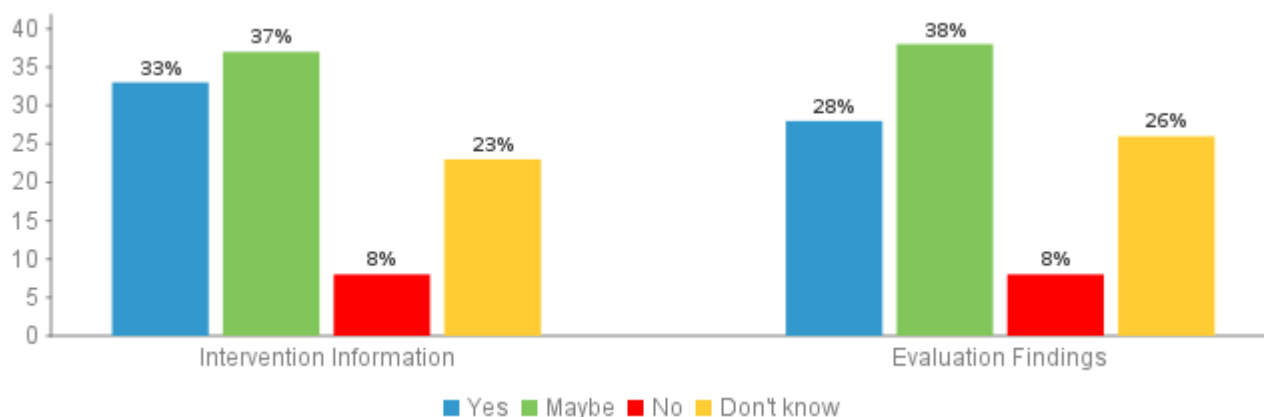
If the following evaluation supports are available at your organization - please rate their ADEQUACY.



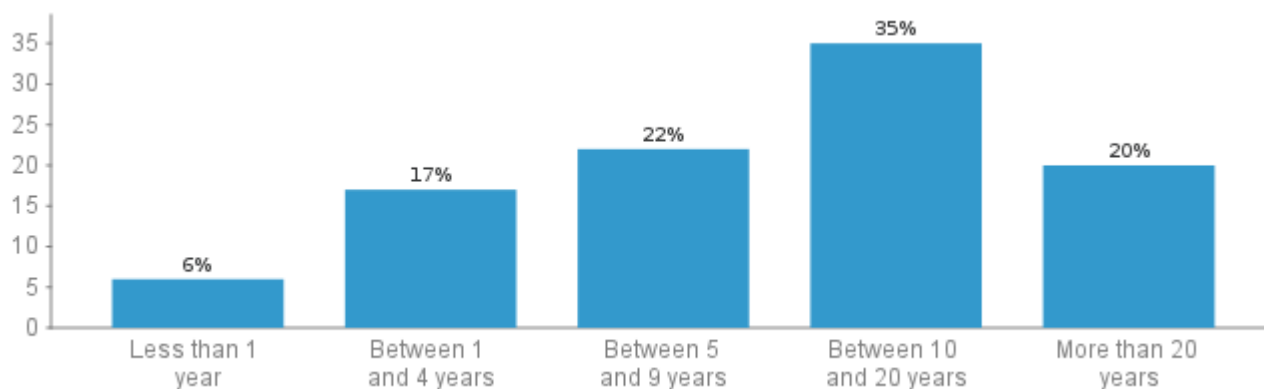
How likely are you to access the following evaluation supports from CAPTURE?



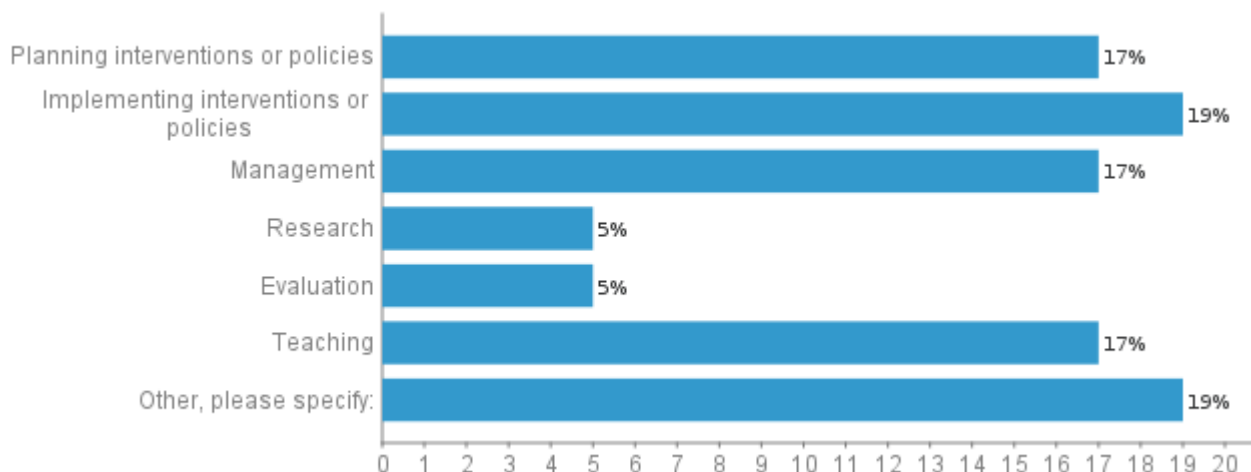
Would you be willing to share intervention information and/or evaluation findings on the CAPTURE platform?



How many years have you worked in health promotion and/or chronic disease prevention?



What is your primary job?



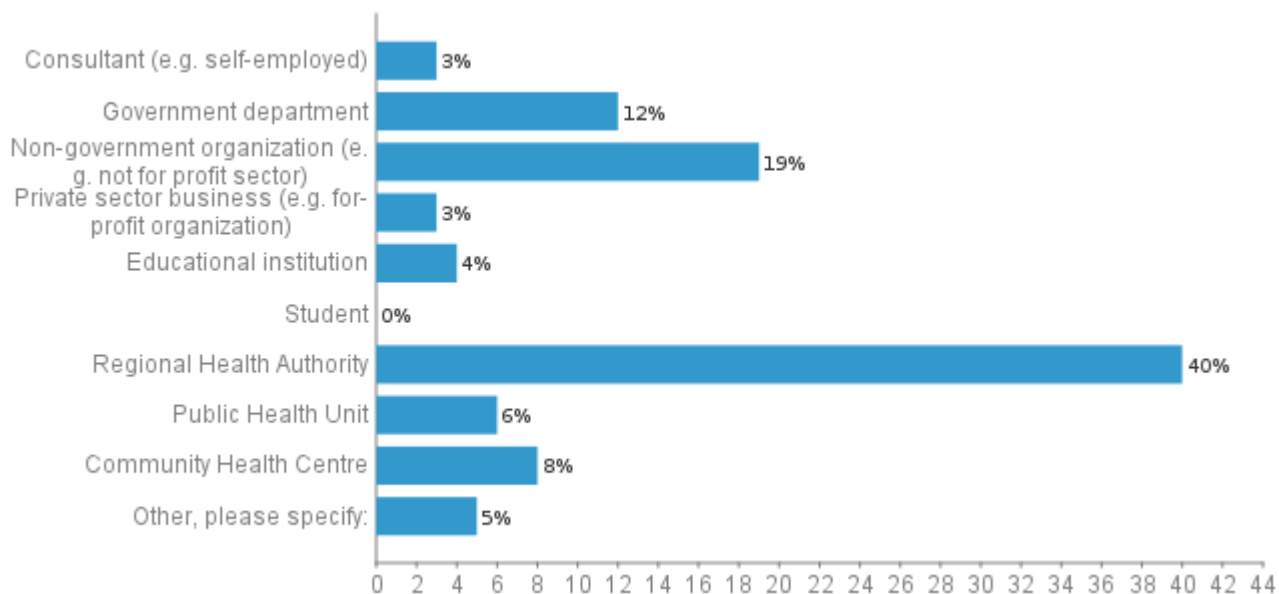
What is your primary job? (Other, please specify)

#	Response
1.	planning and implementing interventions
2.	regional decision support
3.	supporting community health promotion initiatives
4.	community development
5.	community wellness facilitation
6.	Diabetes Nurse Educator
7.	Standards Consultant
8.	Facilitating Health and wellness activities
9.	Director of the Evidence-based Practice Unit at the OHTN which is tasked with increasing those practices in HIV programs around Ontario.
10.	Knowledge broker
11.	Public Health involves a little of all 6 components
12.	education, outreach
13.	program development
14.	Population Health Planner/Analyst
15.	Partner with community
16.	advocacy
17.	Conseiller
18.	Développement et échange de connaissances

19. Policy analysis and design

20. consultant

Which of the following best describes your work setting?



Which of the following best describes your work setting? (Other, please specify)

#	Response
1.	CAPTURE
2.	medical fitness centre
3.	Organisme gouvernemental
4.	Milieu hospitalier
5.	Hôpital communautaire

Approximately how many staff are employed in your organization?